



# Institute of World Culture

a free event open to all



## Timeless Tales: Communal Bonds Through Storytelling

**Saturday  
May 10, 2025  
4 pm (PDT)**

In-Person and live  
Webcast\*  
Concord Hall,  
1407 Chapala Street,  
Santa Barbara, CA

In world cultures East and West, stories have long been one of the primary tools for building a sense of shared identity and creating bonds of connection across time and space. In the early Buddhist tradition, the birth stories of the Buddha, known as the Jataka, depict the ethical dilemmas and life choices of the Bodhisattva on his journey to awakening. Over the centuries, in the Buddhist countries of southeast Asia, these stories have been told and retold, depicted in paintings, murals and comic books, recited at ceremonies and shared at bedtime with children. In this Institute Forum, Margo McLoughlin will share some reflections on the enduring power of the story-form and the Jataka as a means for creating a common understanding of how to live a generous life in harmony with the whole.



**Margo McLoughlin** is a Canadian writer, storyteller and teacher. A graduate of the Harvard Divinity School, Margo leads retreats and teaches meditation in Victoria and other communities on Vancouver Island. Visit [margostoryteller.net](http://margostoryteller.net) for more information.

**Link for live webcast:** <https://www.youtube.com/@iwcinsantabarbara/streams>

**In-person @ Concord Hall, Institute of World Culture, 1407 Chapala Street, Santa Barbara, CA**

**For more information:** <http://www.worldculture.org>, 805-966-3941